

**UNLEASH RETAIL SUCCESS
WITH YOUR BRAND'S
NEW BEST FRIEND.**





A QUICK OVERVIEW

Established in 2003 with a desire to create commercial advantages for our clients.

We're driven by delivering ideas that inspire and transform brands across all marketing functions.

You need it? We can do it! Our fully integrated services include creative, digital, strategy and in-house media planning & buying.

CONVINCED? Contact us today!

Ben Crocker - 0434 424 686

Kate Farr - 0400 696 300

Megan Butler - 0412 034 162

RETAIL ADVANTAGE

The Faith Agency knows how hard it can be to operate in the retail space, having worked with clients big and small for more than twenty years.

Our expertise extends from strategic decision making (always mindful of financial implications) to campaign execution, social media management and digital media planning and buying.

With the rise of the digital advertising, reaching your customer is easier than ever. But that doesn't mean that all marketing functions are equal. Consideration must be given to the overall retail landscape and your product/service offering. **That's where we come in!**

Talk to The Faith Agency today for some tail-wagging ideas on retail marketing.



OUR CLIENTS

adriatic
- SINCE 1974 -

Advance
Therapy

AZMEB[®]
BULK TRANSFER SYSTEMS

Betty's Burgers

BRITEX

Calvary

Devondale
100% SPARKLING JUICE

ecobatt
your battery recycler

exquisite

FREIGHTER

HamelexWhite

kaleidoscope
CONSULTING

LUSTY EMS

LUV-A
DUCK

macnaught

Maxi-CUBE

MINIMAX
entertaining ideas for your life

mk
building group

organic crew

PRAHRAN
MARKET
the food lovers market

rct
RYAN CARLISLE THOMAS
LAWYERS

Recycal
your scrap metal recycler

Regal
Rexnord

Stringer
Clark
Lawyers

Sunraysia
Food from the sun

Sunraysia
natural nutritious delicious

TAP
TAX AGENT
PATHWAY
TAP YOUR POTENTIAL

Trout River
AUSTRALIA

OUR WORK

EST. 1974
adriatic 50
 EXCLUSIVE, YES. EXPENSIVE, NO. YEARS

50 BIRTHDAY SALE
 UP TO 50% OFF

Kenzie 3.5 Seater This Colour Choice Fabric ONLY \$2,299 ... \$4,600

BLACK FRIDAY
SALE
 UP TO 50% OFF ACROSS EVERYTHING*

adriatic
 EXCLUSIVE, YES. EXPENSIVE, NO.

adriatic 50
 LIVING DINING LOUNGES OUTDOOR

BLACK NOVEMBER
SALE
 UP TO 50% OFF
 *T&Cs Apply

Winter Sale
 Up To 50% Off*

Kenzie 3.5 Seater This Colour Choice Fabric ONLY \$2,999 ... \$4,593

WHY WAIT FOR
Christmas!

FAST DELIVERY
 3 DAY DELIVERY

adriatic
 EXCLUSIVE, YES. EXPENSIVE, NO.

Adriatic Furniture has been servicing Victorians with exclusive quality furniture for over 50 years. This month, celebrate our 50th birthday with up to 50% off our great range of Italian-inspired lounges, outdoor, bedroom and dining furniture. Shop in-store or online today!

SHOP SALE NOW

Hendrix 3 Seater Vintage Leather ONLY \$2,299 ... \$2,600

Malta Outdoor Extension Table White Ceramic ONLY \$2,899 ... \$5,460

KENZIE 3.5 SEATER
 In Mopok Leather
 ONLY \$3,499
 WAS \$7,990
 Floorstock Demonstration Model Only

FAST DELIVERY
 3 DAY DELIVERY

FLOOR STOCK CLEARANCE

massive savings storewide*

*T&Cs apply. While stock lasts.

DFO
 DELIVERED
 300000

FAST DELIVERY
 3 DAY DELIVERY

EOFY SALE
 up to 50% off*

Kenzie 3.5 Seater ONLY \$1,399
 WAS \$2,990

FLOOR STOCK CLEARANCE ONLY \$999

ZIP

Bellini 6 Seat Modular Leather
 Including Dual Electric Recliners & Headrests
 ONLY \$6,999 ... \$11,600

SHOP SHOWROOMS CONTACT US

f i

*T&Cs & Exclusions apply. While stock lasts. Visit www.adriatic.com.au/terms-and-conditions/

VISA PAYCOMMERCE MASTERCARD ZIP



OH WOW!

That's what we call a **JOB DONE RIGHT!**



DIY HIRE
FROM **\$43.60**
A DAY
(incl GST)



No matter how clean you think your carpet might be, most people are surprised (or horrified) by just how dirty the water is that comes from using the Britex 3in1 Deep Cleaning Machine. Hire one from your local Bunnings store today and pretty soon you'll be saying, "OH WOW!" www.britex.com



JOB DONE RIGHT, JOB DONE BRITEX.



Only at Woolworths



BestDrive

BestDrive
You drive, we care.

Stay safe on the roads this **EASTER!**

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15" PWV Classic XT with HiFly Tyre Package

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You drive, we care.

When it comes to value, you're in safe hands at **BESTDRIVE**

4 Tires

17" PWV Roper with Continental Tyre Package

See inside for our exclusive BestDrive BestBuys deals

\$2,199

BestDrive.com.au

BestDrive
You drive, we care.

Continental's

BUY 4

SUV or 4x4

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You drive, we care.

GET Prezee e-voucher

UP TO \$100* e-voucher



"They're flexible... they listen."

Continental's

TestDrive BestDrive



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UP TO **40% OFF** BLINDS, CURTAINS, SHUTTERS & AWNINGS

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4 WEEK DELIVERY TIME
on selected ranges

Blinds Nice
WINDOW LIFESTYLES

blindsnice.com.au

Homeovers SALE

Give your home a bit of love this February with big savings and great deals on awnings and outdoor blinds.

Blinds Nice



Choices

The floor you've been searching for


<p>Carpet</p> <p>Choose the carpet to suit your lifestyle and your budget. Whether you're looking for a plush, cloud or there we can help you make the best choice.</p>			<p>Vinyl Tiles & Vinyl Planks</p> <p>Available in 100's of styles, there are many options to choose from. That's why we have the largest selection of vinyl tiles and planks available in Australia.</p>		
<p>Rugs</p> <p>Rugs are a brilliant way to add color, warmth and style to any floor surface. Come in different sizes and patterns, rugs are the ideal solution to match your room and decor.</p>			<p>Laminate</p> <p>Laminate gives you the look of timber on a budget as well as being durable and easy to clean.</p>		
		<p>Timber</p> <p>The natural beauty of timber is a timeless choice. The experienced team at Choices can help you choose the right timber for your home and provide solutions to maintain and care for it.</p>			




Find the floor you've been searching for, including floating floors


Did you know that two members of the Choices are in the flooring business? David Pugh and Ross Mackintosh are both Choices store owners. So, if and when you are looking for flooring for your home, apartment, investment property or houseboat they can help you find floor you've been searching for. As they say, it pays to know someone in the business.

Visit the store to view the full range or go to choicesflooring.com.au

Brisbane: 1322 0088 | Choices Brisbane - 9450 8580 | Choices By Pugh - 9450 6000 | Choices Mackay - 9271 2700
 20 St Augustine Road West, Brisbane | 279 High Street, Brisbane | 100 River Road, Mackay



 <p>Arc</p> <p>\$59.00</p>	 <p>Lifestyle Australian Southern Eucalypt</p> <p>\$79.00</p>	 <p>Forest Select</p> <p>\$46.90</p>
<p>Timber adds real value to your home</p>		<p>Laminate - great looks on a budget</p>



Choices

Spring 2011

Be inspired by our new collection of flooring ideas

Free Rug with every purchase over \$3,000*

NEW RELEASE BREASE ASTHMA FRIENDLY CARPET EXCLUSIVE TO CHOICES



Low Allergy Choices

The asthma and allergy friendly carpet



Brease





Phone your nearest Choices store on 132 008 or visit www.choicesflooring.com.au

*20% applies to selected Performance Choice products.
 *Terms and conditions apply - for full details ask your Choices retailer.
 **Terms and conditions apply - for full details ask your Choices retailer for a Godfrey Hirst Carpet Maintenance and Guarantee booklet for Synthetic Carpets.
 Guarantees apply to domestic indoor use of the carpet in a non-occupier single family residence (excluding stairs unless appropriately rated in accordance with the recommendation/s made in the ACCS rating for carpet installed & maintained in accordance with manufacturer's guidelines.
 For full information in respect to the scope and limitations of these guarantees, this brochure must be read in conjunction with the relevant Carpet Maintenance and Guarantee booklet which also includes further information as to the installation, care and characteristics of the carpet/s available from your retailer or by download from www.uptcarpet.com.au.
 In respect to transactions with consumers (as set out in s 2 of the Australian Consumer Law). These guarantees are provided by the carpet manufacturer and these goods also come with guarantees that cannot be excluded under the Australian Consumer Law. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.




PRAHRAN MARKET

the food lovers market



organic crew

HIBERATION SALE

50% OFF SITEWIDE

ALL SALES ARE FINAL. NO REFUNDS, EXCHANGES OR CREDITS

organic crew

organic crew

ONLINE WAREHOUSE SALE

FRIDAY 23RD - SATURDAY 24TH JUNE

NOTHING OVER \$50

organic crew

WAREHOUSE SALE

FRIDAY 23RD - SATURDAY 24TH JUNE
2/25 PROGRESS STREET, MORNINGTON 3931

NOTHING OVER \$50
INCLUDING DISCONTINUED STYLES, COLOURS,
DAMAGED & SAMPLE STOCK

END OF WINTER SALE

TAKE 25% OFF THE WINTER COLLECTION



WHAT WE CAN DO FOR YOU:

- Strategy Development
- Product Launches
- Creative Concept Development
- Content & Video Productions
- Digital Display Advertising
- Organic & Paid Social Media Management
- Programmatic Advertising
- Website & App Development
- Video Advertising
- TV & Radio Advertising
- Outdoor Advertising
- Print Advertising
- Analytics & Performance Optimisation

CONVERTING
SHOPPERS
INTO **LOYAL**
CUSTOMERS
FOR OVER
20 YEARS.

THANK YOU



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