# UNLEASH RETAIL SUCCESS WITH YOUR BRAND'S NEW BEST FRIEND.



## faith AGENCY

### A QUICK OVERVIEW

Established in 2003 with a desire to create commercial advantages for our clients.

We're driven by delivering ideas that inspire and transform brands across all marketing functions.

You need it? We can do it! Our fully integrated services include creative, digital, strategy and in-house media planning & buying.

CONVINCED? Contact us today!

Ben Crocker - 0434 424 686 Kate Farr - 0400 696 300 Megan Butler - 0412 034 162

### **RETAIL ADVANTAGE**

The Faith Agency knows how hard it can be to operate in the retail space, having worked with clients big and small for more than twenty years.

Our expertise extends from strategic decision making (always mindful of financial implications) to campaign execution, social media management and digital media planning and buying.

With the rise of the digital advertising, reaching your customer is easier than ever. But that doesn't mean that all marketing functions are equal. Consideration must be given to the overall retail landscape and your product/service offering. That's where we come in!

Talk to The Faith Agency today for some tail-wagging ideas on retail marketing.





## OUR WORK







adriatic

hristmas



Adriatic Furniture has been servicing Victorians with exclusive quality furniture for over 50 years This month, celebrate our 50th birthday with up to 50% off our great range of Italian-inspired fundaments outdroor bedroom and relined furniture. Shon instrees or collex today!

SHOP SALE NOW



Hendrix 3 Seater Vintage Leather ONLY \$2,299 ..... \$3,600



Itai Outdoor Extension Table White Ceramic ONLY \$2,899 ..... \$5,466



 Bettind 5 set Modular Lattive:
 Onc.v \$6,999 \_ ... 5H:500

 SHOP
 SHOWROOMS
 CONTACT US

 f
 ③

ly. While stock last. Visit www.adriatic.com.au/terms-







adriatic









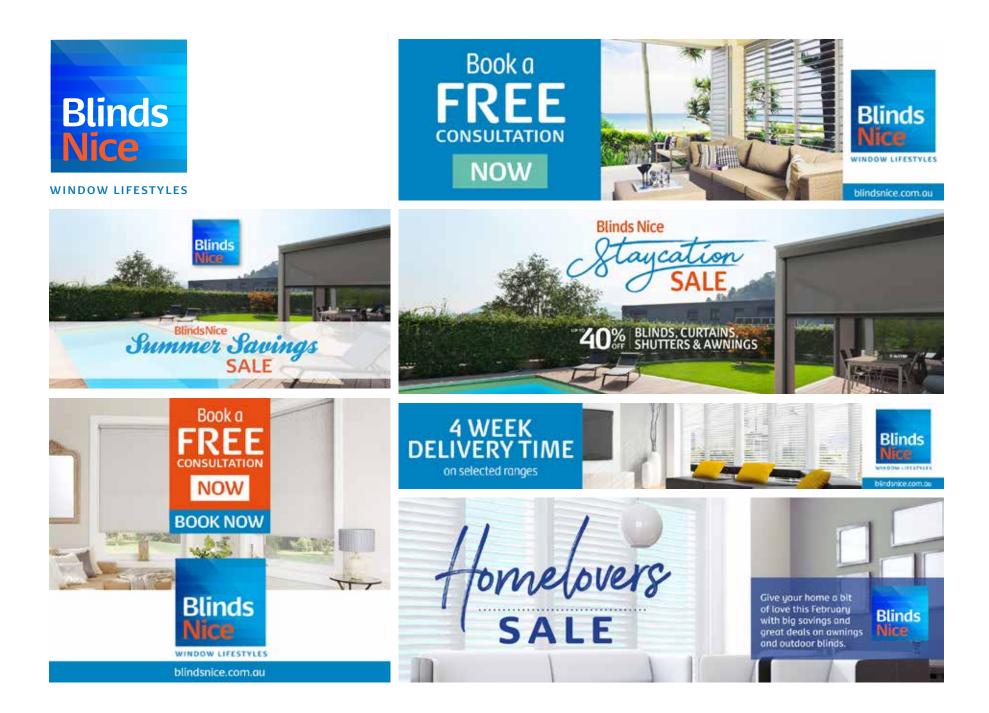
















bid you know that two members of the Club are in the flooring business? David Pugh and Roze Mackinsch are beth Choices store eveners. Se, if and when yo are locking for flooring for your home, apartment, investment property or houseboo hy can hid you find floory you've beam searching for. A know say, it anys to know

semeene in the business. Visit the store to view the full range or go to choicesflooring.com.au



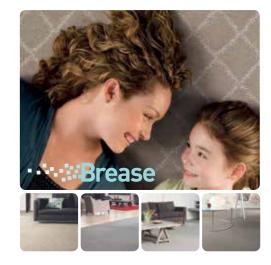






### Low Allergy Choices

The asthma and allergy friendly carpet









Phone your nearest Choices store on 132 008

"SPI® applies to selected Performance Choice products.

rms and conditions apply - for full details ask your Choices retailer for a Godfrey Hirst Carpet Maintenance and Guarantees bookl

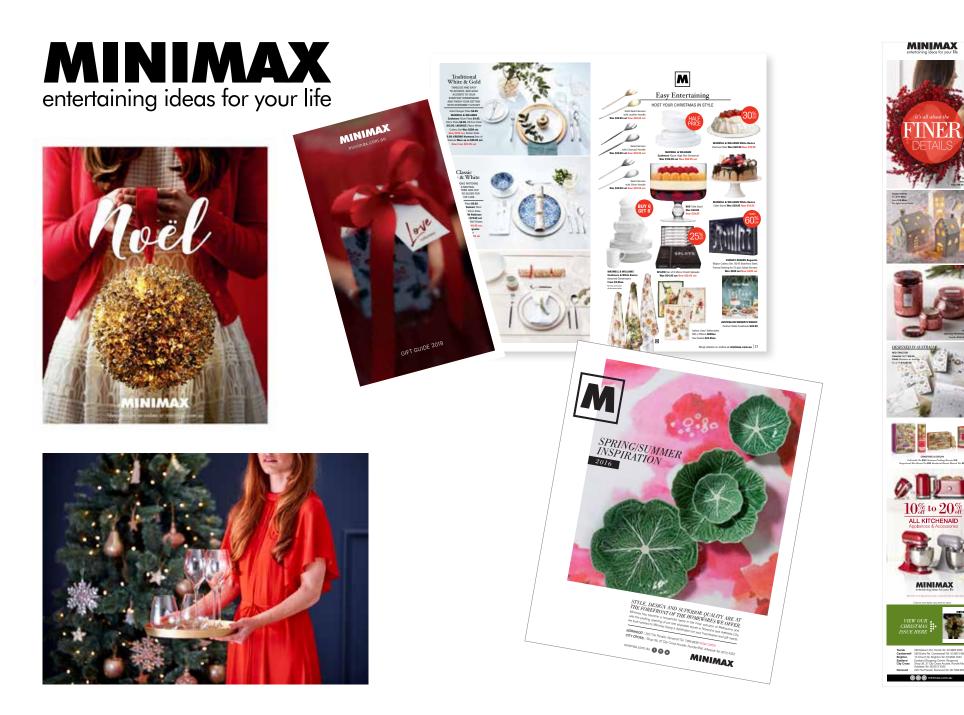
animes appy to demain indeer use of the carpet in an owner-occupier angle sampy readonce (accusing scare unlas appropriately read) is accordance with the recommendation ale on the ACCS rating for carpet installed (if applicable) and maintained in accordance with manufacturer's guidelines.

as interminent in report to the scope and dimension to their gain arriver, and discuss in take in the protocorrection reports into the research of the installation, care and characteristics of the carpotal available from your retailer or by download from www.spfcarpat.com.su.

services the total set of the database of the starting of the

Godfrey HINST CARPET

















#### ONLINE WAREHOUSE SALE

00

FRIDAY 23RD - SATURDAY 24TH JUNE

NOTHING OVER \$50

#### WAREHOUSE SALE

arganic crew:

FRIDAY 23RD - SATURDAY 24TH JUNE 2/25 PROGRESS STREET, MORNINGTON 3931

> NOTHING OVER \$50 INCLUDING DISCONTINUED STYLES, COLOURS, DAMAGED & SAMPLE STOCK

### OC organic crew



**faith** AGENCY

### WHAT WE CAN DO FOR YOU:

- Strategy Development
- Product Launches
- Creative Concept Development
- Content & Video Productions
- Digital Display Advertising
- Organic & Paid Social Media Management
- Programmatic Advertising
- Website & App Development
- Video Advertising
- TV & Radio Advertising
- Outdoor Advertising
- Print Advertising
- Analytics & Performance Optimisation

CONVERTING SHOPPERS **INTO LOYAL** CUSTOMERS FOR OVER 20 YEARS

## **THANK YOU**



thefaithagency.com.au

167-169 Buckhurst Street, South Melbourne Victoria 3205 T 03 8646 0100 E admin@thefaithagency.com.au